## Size up the bottom line

## eye Med WGU



Many of our members don't have out-of-pocket costs beyond their copays. But for those who do, we've designed an industry-first transparency tool. It estimates what their total costs will be ahead of time – so there are fewer surprises when it's time to pay their provider.

## MEMBERS GET THEIR TOTAL IN 3 SIMPLE STEPS

Our Know Before You Go out-of-pocket cost estimator is easy to understand and a cinch to use:

 1
 Members choose anticipated services and products

 2
 Explanations of the differing types of frames, lenses, add-ons and contacts are included

They see their plan-specific out-of-pocket cost total (if any)

Learn more about how we make vision benefits easy to use – Contact your EyeMed rep or visit **eyemed.com**